

Paul Piana

Higher Aspirations



Paul Piana is a product of the most technically difficult mountain climbs in the world. From his earliest days, Paul was drawn to explore the blank spots on the map. He discovered that the most forbidding and untrodden places on our planet are the soaring rock walls of the world's great mountain ranges.

Within the climbing world, conventional wisdom flatly states that these giant precipices are impossible to free climb; yet, on these very mountains, Piana and his like-minded team recognize that the greatest risks and the greatest opportunities stand side by side. By drawing on their shared vision, pooling their courage, feeding off their commitment and by struggling upward through unimaginable difficulties and storms, they have achieved their greatest successes.

"Higher Aspirations" is a stunning, Emmy award winning projected video. Combined with Paul Piana's compelling live narration, it carries you upward as a climbing team member during the historic first free ascent of the 4,000-foot, west face of Ulamertorsuaq at Cape Farewell, Greenland.

Themes Include:

Maintain Conviction In The Face Of Improbable Odds.

Audacious perseverance is the key to success. The team's unwavering belief in the "summit" is more important than the exact path.

The Mountain Makes The Team.

Success isn't assured by climbing talent but rather by the growing spirit and determination created by feeding off the challenge of the mountain.

Climb As If There Is No Tomorrow.

A good plan executed with determination NOW, is better than a perfect plan next week.

If It's Scary Looking Down, Then You Are Making Progress.

The longer you spend above increasingly higher comfort zones, the more comfortable and normal each zone becomes.

Dare To Fall.

Falls are certain on extreme climbs. Learn from mistakes and immediately apply the new lessons. Remember, the only chance you get is the chance you take.

The View From The Summit.

Capitalize on lessons learned. The taller, steeper mountain just over the horizon is the next and greatest opportunity.



Accomplishments

- First Free Ascent of the Salathe Wall on El Capitan in Yosemite National Park, California.
- First Free Climb of the North Face of Mt. Hooker in the Wind River Range, Wyoming.
- First Free Ascent of The Great Canadian Knife in the Cirque of the Unclimbables, Northwest Territories.
- First Free Climb of The Pan American Route on El Gran Trono Blanco, Mexico.
- First Ascent of Harmattan Rodeo in Sahara Desert, Mali, Africa.
- First Free Ascent of War & Poetry, Ulamertorsuaq, Greenland.
- First Free Ascent on East face of Poi, Ndoto Mts, Northern Kenya.
- Underhill Award for Lifetime Climbing Achievement, the American Alpine Club.
- Contributor to The Royal Geographic Society Book of Heroic Climbs, British Alpine Club, Christian Bannington, Editor.
- Author, "Big Walls" Sierra Club books.



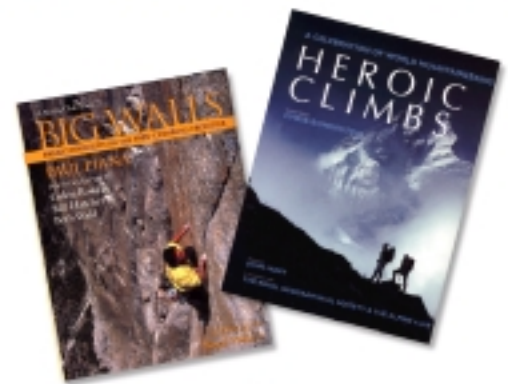
Client Comments

"What sets Paul apart as a speaker is the skill with which he blends philosophy with adventure. He communicates one of the most important and liberating truths we can receive: we are in charge of our own destiny"
- *Royal Robbins, Inc.*

"I was really lucky to have Paul Piana speak to my association. The story of his climb was unique, exciting, motivational and uplifting. I can't wait to invite him to another association meeting. I know it will be a big hit."
- *Association of Service and Computer Dealers International*

"Your message was both motivational and inspiring, your presentation had a profound effect."
- *Brady Boot Camp*

"A dynamic performance, breathtaking and riveting."
- *Equitable Real Estate*



Speaking Engagements

- Verizon Communications
- Association of Service and Computer Dealers International
- State Farm Insurance Company
- Equitable Real Estate
- Royal Robbins, Inc.
- American Alpine Club annual meeting.
- Adventure Karrimor, North Wales.
- Banff Festival Mt. Films, panelist
- Dundee Film Festival, Dundee Scotland.
- 100th Anniversary Banquet, The Alpine Club, London England,

Paul is a member of a distinguished group of athletes at the pinnacle of their chosen sport. He strongly believes the old adage: The harder you try, the luckier you get. Climbing and its philosophy are testing grounds for this doctrine so, with this in mind, Paul is researching and planning for the next great endeavor into another blank spot on the map.

Contact Information

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